

Strategic Enrollment and Retention Steering Committee

February 27, 2025

2:00 - 3:00pm

Attendance: C. Almeda, N. Bergan, E. Dominianni, P. Eagan, A. Fontaine, N. Haitova, C. Heidelberg, B. Herbert, S. Hubbell, D. Loucks,

Absent: D. Crouch, M. Dunneback, C. Gearig, K. Lavender, D. Mondoux, L. Thomas

Guest: E. McMichael-Rutherford, A. Siebers

- I. Welcome
- II. Approved January Meeting Minutes
 - a. [January 23, 2025](#)
- III. Marketing Update (ED)
 - a. [Advance Education Presentation](#)
- IV. Analytics Dashboard
 - a. Reviewed analytics dashboard with the members
 - i. There are metrics and industry benchmarks
- V. [Strategic Enrollment and Retention Plan](#)